

GREATER RIVERSIDE CHAMBERS OF COMMERCE

2009-2010 Goals & Objectives

MEMBERSHIP & MARKETING

- Maintain 1,500+ members throughout the year
- Develop strategies to make the Chamber more relevant and valuable to its members and business community
- Make technology a cornerstone of the Chamber's member communications and services
- Host monthly seminars that are geared towards assisting members with business development
- Continue the business outreach efforts through the six divisions

ECONOMIC DEVELOPMENT

- Participate in developing a new economic development strategy plan with the City of Riverside
- Identify and incorporate current best practices in attraction/retention efforts
- Provide requests for proposals to members for services needed by the City of Riverside and other entities

GOVERNMENTAL AFFAIRS

- Advocate in Sacramento and Washington D.C. on behalf of Chamber members to fight legislation that would negatively affect the business community
- Continue to direct its advocacy efforts towards the following issues:
 1. Meal & Rest Periods/Flexible Workweek Legislation
 2. Goods Movement/Transportation
 3. Funding for the UC Riverside School of Medicine
 4. Water

COMMUNITY DEVELOPMENT

- Co-host with the City of Riverside the 1st Annual Riverside Small Business Fair
- Create partnerships between businesses and education by promoting the annual Riverside College & Career Fair and internship programs through Riverside EDvantage

FINANCE

- Continue the ongoing development of a sound financial foundation for the Chamber

