As a member-driven organization, the Chamber works daily to provide programs, products, services, advocacy, and networking designed to defend business values and give our members a great return on investment.

The Chamber is committed to:

- Building a stronger local economy
- Actively promoting and supporting the community
- Providing networking opportunities to member organizations
- Engaging federal, state, and local officials on behalf of business interests
- Taking political action

Make a difference in your community, discover the Chamber, learn about the ways you can help build your business, and develop a stronger connection with the greater Riverside area.

The Greater Riverside Chambers of Commerce has been the catalyst for business growth in Riverside for over 100 years, speaking on behalf of over 1,300 member businesses - collectively representing 107,721 employees.

As one of the largest chambers of commerce in Southern California, this Chamber is a leading champion for stronger communities and serves as the convener for leaders and influencers.

The Chamber strives to foster a culture of collaboration between the decision-making entities and organizations to enhance the quality of life and sense of place for the region.

Sincerely,

Cindy Roth
President/CEO

Discover the Chamber

Advocated
On behalf of Riverside businesses in Sacramento and Washington D.C.

Tracked & Analyzed

400 Jobs Created Through CARB

100+ Bills

107,721 Jobs Represented

Local Control Obtained LAX → ONT

288 Events

25,036 Connections Made
MAKE NEW CONNECTIONS:

♦ Hosting 288 events annually including: Good Morning Riverside, AfterHours Business Mixers, Grand Openings, Business In Action, the Inaugural Celebration, and more.
♦ Connecting members to resources through the monthly Business Seminar Series and geographically through Area Business Councils.
♦ Promoting member businesses through thousands of referrals each year.

CHamber members develop a better connection to the community through the business-to-business networking programs. After all, businesses cannot count on advertising alone to give their business adequate community relations. Our year-round networking opportunities will connect you with over 1,300 new business contacts.

MEET OUR MEMBERS

“The Chamber allows us to get in front of people, give them personal attention, and show them the value of using the IESBDC to grow and better manage the businesses that are important parts of their lives.”

Vincent McCoy
Inland Empire Small Business Development Center
Member Since 1993
The Chamber takes the lead in championing the community by helping recruit and relocate new businesses to Riverside, participating in efforts to improve the quality of life and promoting the community as a great place to work, do business, and raise a family.

**MEET OUR MEMBERS**

“Being a member of the Chamber means you are connected to the heart of the community. Through education, advocacy, investment, and passion, the Chamber continually strives to provide us members with opportunities to grow our business, develop our employees, and improve our community.”

**Cathy Paredes**  
Vice President  
Enterprise Business & Community Engagement  
Bank of America  
Member Since 1959

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**THE CHAMBER PROMOTES THE COMMUNITY BY:**

- Partnering with Bank of America to host the Riverside College & Career Fair which encourages higher education and promotes workforce development among local residents.

- Co-sponsoring the Festival of Lights Switch-on Ceremony, Riverside’s largest community event, bringing over 78,000 visitors to Downtown.

- Supporting the community beautification projects of Keep Riverside Clean & Beautiful to keep the City of Riverside attractive.
**To Strengthen the Local Economy the Chamber Has:**

- Collaborated with local entities to support Streamline Riverside and create an “entrepreneurial ecosystem” to provide resources and guidance for young entrepreneurs.
- Supported the Business Tax License Action Plan to promote compliance across the business community through an updated educational campaign.
- Established the Military Affairs Council to advocate and act on government issues that impact the operations and effectiveness of March Air Reserve Base and the Naval Surface Warfare Center - Corona Division.
- Advocated for the relocation of the California Air Resources Board and promoted local collaboration between the City, County, and University of California, Riverside.

He Chamber is dedicated to assisting local companies to grow their business by taking the lead in programs and efforts that help create a strong local economy and make the community a great place to do business.

**Meet Our Members**

"The Chamber has been a strong voice of support in the Downtown community for our development of new apartment lofts. The Chamber has been instrumental in helping to set the table for development of new housing that will bring 24/7 life and vitality to the Downtown community. We are grateful for their ongoing support."

**Cliff Ratkovich**
President
Ratkovich Properties
Member Since 2014
The Chamber works year-round to ensure local elected officials and other decision makers are educated on the impact their actions have on the local economy. The Chamber focuses on public policy and legislative action that supports the growth of business. The Chamber works hard to create results in key areas such as business/regulatory reform, employee relations, healthcare reform, infrastructure and transportation, while working toward an economic and political climate that allows business to grow.
The Area Business Councils offer members the opportunity to prioritize the business needs of their geographic area and take community leadership roles in addressing those needs. It can increase members' business network and provide stronger representation on area issues. Also, since Area Business Councils exist in smaller geographical areas, participation provides an opportunity for area-specific networking with others doing business in the same part of town.

Bob Mendez
President-CEO/Owner
RLM Wealth Group
Member Since 2010

"Being in an Area Business Council gives me access to resources I would not normally have on my own. In collaboration with the Chamber, the council gives businesses a unified voice to make our area an even better place to do business."

Chamber Committees:
- Ambassador
- Business Education Partnership Council
- Business In Action
- Economic Development Council
- Governmental Affairs Council
- Keep Riverside Clean & Beautiful
- Military Affairs Council
Value of Membership

- Discount on Business Seminar Series taught by top industry professionals: $600
- Connections and marketing opportunities at INSIDE Area Business Council Forums at over 24 events annually: $345
- Up to 50 new business contacts at the Chamber’s weekly networking group, Business In Action: $250
- Meet hundreds of potential clients with your annual pass to the AfterHours Business Mixers: $240
- Discounts via Office Depot, Constant Contact, and the Chamber Member Discount Program: $400
- Complimentary business counseling through SCORE: $200
- One business category and address listing in the Chamber’s professionally printed Riverside Magazine & Business Directory: $100
- Ambassador Mentor to help you learn about the Chamber: $100
- Complimentary subscription to the award-winning Greater Riverside Business newspaper, Chamber Communicator weekly e-newsletter, and publications including the Riverside Street Map, and the Riverside Magazine & Business Directory: $150
- Membership Plaque showing you as a business that is committed to the community: $50
- Complimentary business listing on the Chamber’s online directory with hyperlinks to your website: $50
- Complimentary pass to the New Member Reception: $50
- Listing in the Chamber database to increase referrals: $50
- Discounted Notary and Certificate of Origin Services: $85
- Total Annual Value of Membership (Starts at $400): $2,670

Membership Reach

88% of Members
Have less than 50 employees

28% Open Rate

45,000+ Reached through the Riverside Magazine & Business Directory

7% Click Rate

3,210 Likes
50,119 Reach

5.5K Followers

328.5K Impressions

www.riverside-chamber.com
We are committed to building a stronger local economy by actively promoting and supporting our community, by fostering the growth and strength of our member organizations, and by engaging federal, state, and local officials on behalf of business interests.

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